

INTERNATIONAL MANAGEMENT CONCENTRATION

OVERVIEW

The International Management concentration seeks to broaden students' horizons and prepare them for the increasingly global business world. This concentration will help students understand both the technological, economic, and political forces shaping the world economy and the implications for management practices. Students will gain an appreciation of the diverse economies and cultures of different countries. All Management majors are required to complete at least one concentration; the Finance concentration is one of nine current options.

CAREER PATH

Graduates concentrating in International Management are well prepared for a wide variety of careers in general management, international management and marketing, and financial analysis. Our alumni work in importing/exporting, retailing, sales, tourism, product management, and trade positions in multinational companies. International Management concentrators are well positioned for graduate studies in business, law, international development, and international economics.

CONCENTRATION REQUIREMENTS

Five courses to complete concentration (15 credits)

THREE REQUIRED COURSES:

- MGT 434** Managing in Global Economy
- MKT 430** International Marketing
- AF 455** International Financial Management

SELECT TWO ELECTIVES:

- ECON 334** International Trade
- ECON 335** International Finance
- ECON 336** Economic Development
- ECON 372** Comparative Economic Systems
- ECON 435** The Multinational Corporation

- GLBAFF 220** Introduction to Global Affairs
- GLBAFF 310** Global Financial Markets
- GLBAFF 312** International Institutions and Management of Development
- GLBAFF 313** Regional Political Economy
- POLSCI 410** The Politics of International Economic Relations
- MGT 480** Internship

"I chose International Management as my concentration because I wanted to learn how to lead an organization successfully in multiple countries and understand the impact economic development has on communities and people around the world. The courses taken for the concentration are engaging and expose you to a ton of different topics to explore, allowing you to find something you are interested in that you never imagined."

Cara Bergeron, Class of 2022