

MANAGEMENT MAJOR

OVERVIEW

The Bachelor of Science in Management degree is a comprehensive degree that balances business and non-business coursework while exposing all students to the core principles of management and allows for concentration in the specialty area of their choosing.

The undergraduate management major in the College of Management equips students with skills that enable them to launch and advance productive management careers. This program offers a relevant management education that capitalizes on the diversity of our faculty and our student body. The degree is built upon a well-rounded general education and develops communication, technical, and analytical skills in management disciplines demanded by the business community

PROFESSIONAL DEVELOPMENT & CAREER PREPARATION

Professional development of management majors is of critical importance to all members of the College of Management community. Students in this major are required to participate in the Management Achievement Program (MAP), a required co-curricular program. MAP is an engaging and comprehensive program designed to develop and enhance each student's professional demeanor, build competencies for academic success, increase involvement in the College and local business communities, and allow the opportunity for students to personally synthesize their academic and professional goals and experiences.

Students attend MAP workshops and also work with faculty and career services staff members to prepare for a variety of careers in business and non-profit centers related to their chosen concentration and career field.

CONCENTRATION OPTIONS

Students MUST choose one, but can choose more than one

- Accounting (7 courses, 21 credits)
- Entrepreneurship (5 courses, 15 credits)
- Finance (5 courses, 15 credits)
- Information Systems & Business Analytics (6 courses, 18 credits)
- International Management (5 courses, 15 credits)
- Leadership & Organizational Change (5 courses, 15 credits)
- Marketing (5 courses, 15 credits)
- Sport Business (6 courses, 18 credits)
- Supply Chain & Service Management (5 courses, 15 credits)

MANAGEMENT MAJOR DEGREE REQUIREMENTS

Successful completion of all requirements, earning a minimum of 120 Credits, and minimum GPA of 2.0

GENERAL EDUCATION & NON-BUSINESS REQUIREMENTS

Non-Business Foundation Courses

ENGL 101	Freshman Composition I
ENGL 102	Freshman Composition II
ECON 101	Microeconomics
ECON 102	Macroeconomics
MATH 134	Managerial Calculus

Writing Proficiency Course

BC 290 Business Communications

First Year Seminar Course

Areas of Knowledge Distribution

- 2 Arts or Humanities courses
- 2 Social Behavioral Science courses
- 2 Natural Science courses
- 1 World Language or World Culture course

International Management Course

Diversity Course

** 4 courses from the above categories must be at the 200 level or above.*

MANAGEMENT MAJOR CORE & FOUNDATION REQUIREMENTS

Management Foundation

MSIS 110	Introduction to Computer Information Systems
MSIS 111L	Managerial Statistics
MSIS 212	Managerial Decision Making

Concentration Courses

Five to seven courses depending on selected concentration.

Management Core

AF 210	Financial Accounting
AF 211	Managerial Accounting
AF 301	Financial Management
MGT 303	Managing Organizations
MGT 330	Business Environment & Public Policy
MGT 331	Business Ethics
MKT 301	Principles of Marketing
MSIS 301	Operations Management
MGT 490	Strategic Management** (capstone course)

General Electives

Additional courses to bring the total number of credits to 120.

Management Achievement Program (MAP)**

Completion of MAP is required for enrollment into MGT 490