MANAGEMENT MAJOR

OVERVIEW
The Bachelor of Science in Management degree is a comprehensive degree that balances business and non-business coursework while exposing all students to the core principles of management and allows for concentration in the specialty area of their choosing.

The undergraduate management major in the College of Management equips students with skills that enable them to launch and advance productive management careers. This program offers a relevant management education that capitalizes on the diversity of our faculty and our student body. The degree is built upon a well-rounded general education and develops communication, technical, and analytical skills in management disciplines demanded by the business community.

PROFESSIONAL DEVELOPMENT & CAREER PREPARATION
Professional development of management majors is of critical importance to all members of the College of Management community. Students in this major are required to participate in the Management Achievement Program (MAP), a required co-curricular program. MAP is an engaging and comprehensive program designed to develop and enhance each student’s professional demeanor, build competencies for academic success, increase involvement in the College and local business communities, and allow the opportunity for students to personally synthesize their academic and professional goals and experiences.

Students attend MAP workshops and also work with faculty and career services staff members to prepare for a variety of careers in business and non-profit centers related to their chosen concentration and career field.

CONCENTRATION OPTIONS
Students MUST choose one, but can choose more than one

- Accounting (7 courses, 21 credits)
- Entrepreneurship (5 courses, 15 credits)
- Finance (5 courses, 15 credits)
- Information Systems & Business Analytics (6 courses, 18 credits)
- International Management (5 courses, 15 credits)
- Leadership & Organizational Change (5 courses, 15 credits)
- Marketing (5 courses, 15 credits)
- Sport Business (6 courses, 18 credits)
- Supply Chain & Service Management (5 courses, 15 credits)
MANAGEMENT MAJOR DEGREE REQUIREMENTS
Successful completion of all requirements, earning a minimum of 120 Credits, and minimum GPA of 2.0

GENERAL EDUCATION & NON-BUSINESS REQUIREMENTS

Non-Business Foundation Courses
- ENGL 101  Freshman Composition I
- ENGL 102  Freshman Composition II
- ECON 101  Microeconomics
- ECON 102  Macroeconomics
- MATH 134  Managerial Calculus

Writing Proficiency Course
- BC 290  Business Communications

First Year Seminar Course

Areas of Knowledge Distribution
- 2 Arts or Humanities courses
- 2 Social Behavioral Science courses
- 2 Natural Science courses
- 1 World Language or World Culture course

International Management Course

Diversity Course
* 4 courses from the above categories must be at the 200 level or above.

MANAGEMENT MAJOR CORE & FOUNDATION REQUIREMENTS

Management Foundation
- MSIS 110  Introduction to Computer Information Systems
- MSIS 111L Managerial Statistics
- MSIS 212  Managerial Decision Making

Management Core
- AF 210  Financial Accounting
- AF 211  Managerial Accounting
- AF 301  Financial Management
- MGT 303  Managing Organizations
- MGT 330  Business Environment & Public Policy
- MGT 331  Business Ethics
- MKT 301  Principles of Marketing
- MSIS 301  Operations Management
- MGT 490  Strategic Management**
  (capstone course)

Concentration Courses
Five to seven courses depending on selected concentration.

General Electives
Additional courses to bring the total number of credits to 120.

Management Achievement Program (MAP)**
Completion of MAP is required for enrollment into MGT 490

https://business.umb.edu/undergraduate-programs/new-students